

Key findings

The Institute of Policy Studies (IPS) did a post-election survey of 2,015 voters. These are some of the key findings.

- Qualities of integrity, being fair-minded, empathy and efficiency are highly valued
- Use of the Internet and social media has not eroded the role of TV and newspapers in shaping voter attitudes
- PAP's credibility increased, but so did that of WP and SDP

Credibility of political party - agree or strongly agree

- PAP: 93% (73% in GE 2011)
- WP: 71% (56% in GE 2011)
- SDP: 46% (24% in GE 2011)

IPS led another survey with YouGov Asia Pacific on Perceptions of Governance, involving 3,000 voters.

Issues that most influenced how Singaporeans voted

- Cost of living: 64.6%
- Housing affordability: 43.2%
- Healthcare affordability: 42%
- Meeting retirement needs: 37.2%
- Government transparency and accountability: 35.1%