## Year of the tweets

2015 is Singapore's biggest year on Twitter as users shared their experiences and opinions about key events in the Republic.

#### THE MOST 'INFLUENTIAL' MOMENTS IN SINGAPORE

#### #RememberingLKY

Mr Lee Kuan Yew's death (March 23-29)



1.2 million tweets



#### #SingaporeGP

Singapore Grand Prix (Sept 14-20)



1 million conversations over race week

#### **#WTAFinals**

2015 WTA Finals (Oct 19 to Nov 1)



460,000+ Twitter conversations

#### #GE2015

Singapore General Election 2015 (Aug 22 to Sept 13)



360,000+ tweets

#### **#SGhaze**

Haze in Singapore (September to November)



250,000+ Twitter conversations

#### #SG50 #NDP2015

Singapore's 50th National Day Parade (Aug 9)



## 230,000+ Twitter conversations about #NDP2015

(setting a new Twitter record for most number of tweets for a one-day event in Singapore)

# THE GOLDEN TWEET: Love is in the air

The most re-tweeted message of the year was by user @Fatynn, who posted up a collage of photos depicting a handmade anniversary gift.



### MOST-FOLLOWED SINGAPORE ACCOUNTS

	Twitter handle	Name	Number of followers
1	@singaporeair	Singapore Airlines (transport)	344k
2	@mrotakucomedy	Mr Otaku Comedy (comedy)	322k
3	@xiaxue	Wendy Cheng aka Xiaxue (blogger)	277k
4	@JosephPrince	Joseph Prince (religious leader)	258k
5	@leehsienloong	Lee Hsien Loong (politician)	247k

Source: TWITTER ST PHOTO: LAU FOOK KONG ST GRAPHICS