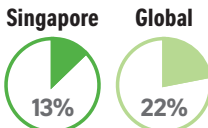


Survey results – how they compare

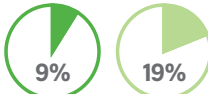
LOW FINANCIAL CONFIDENCE IN SINGAPORE

Singaporeans consistently rank in the bottom three among 19 markets on confidence in their financial strategy and know-how

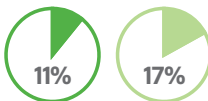
I am confident that I will achieve my financial life goals.



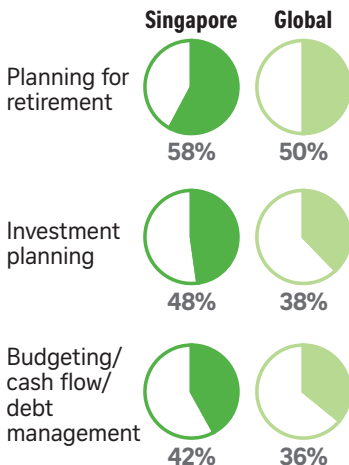
I am successful in sticking with my financial strategies.



I am knowledgeable about financial matters.



STRONG INTEREST IN FINANCIAL PLANNING



REASONS TO WORK WITH A FINANCIAL PROFESSIONAL

54%

Come up with a long-term plan

54%

Trusted source of advice

53%

Help to simplify and explain financial matters

53%

Provide peace of mind

THE MISSING LINK: TRUST

What are your barriers to financial planning?



72%

I don't know who to trust



69%

Too much work/paperwork



68%

It is too confusing



66%

It is just too complicated