

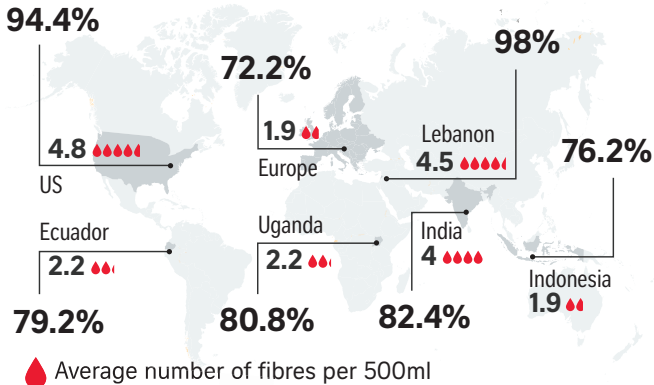
Plastic plague

Estimated microplastics (measuring 0mm-1mm) ingested through consumption of common foods and beverages per week



* Drinking water includes both tap and bottled water

Average percentage of tap water samples containing plastic fibres around the world



5g

of plastic could be ingested by the average person every week.

1 tonne

of plastic for every 3 tonnes of fish in the ocean by 2025.



75%

of all plastic ever produced is waste.

87%

of mismanaged waste is leaked into nature and becomes plastic pollution.