

# Getting MICE industry back on track

## SECTOR'S IMPORTANCE\*

Direct and indirect jobs supported:

**34,000**

\*Figures from 2019

Value-add to Singapore's economy:

**\$3.8 billion** →

Contribution to Singapore's GDP:

**0.8%**

## SOME MEASURES UNDERTAKEN

- 1 Pre-event antigen rapid testing to reduce the likelihood of a person with Covid-19 participating in the event.
- 2 Limiting the number of event attendees to 250 and splitting them into zones of up to 50 people each.



- 3 Hybrid events with people attending physically and virtually.



- 4 Prototypes such as plexiglass shields in exhibition booths and meeting pods.

